



# 2015 WFF TRACK GUIDELINES

Changing the Face of Leadership

## Educational Track Criteria

### EMERGING LEADER

**TITLES:**

Administrator, Coordinator, Specialist, Manager, Sr. Manager

**YEARS OF EXPERIENCE:** 5-9

**RESPONSIBILITIES:**

Tasks, Projects, Major Department Initiatives

**SUPERVISORY:** 0 – Small Team

**BUDGET:** 0 – Creating Project/Functional Budgets

### EMERGING EXECUTIVE

**TITLES:**

Director, Sr. Director

**YEARS OF EXPERIENCE:** 8-20

**RESPONSIBILITIES:**

Leads organizational objectives for department, business unit, functional area or region

**SUPERVISORY:** Team – Leading people who lead teams

**BUDGET:** Responsible for P&L for department, business unit, functional area, region

### EXECUTIVE

**TITLES:**

Vice President, President, C-Suite, Owner

**YEARS OF EXPERIENCE:** 15-20+

**RESPONSIBILITIES:**

Responsible for overall direction of organization, department, business unit, functional area or region

**SUPERVISORY:** Lead entire organizations or departments, business areas, regions

**BUDGET:** Responsible for multiple P&Ls and/or overall organizational financial health

## Frequently Asked Questions

### How will I be notified when I can sign up for my educational sessions?

An email will be sent to you on January 13th with information to begin your session registration.

### If I registered previously, how will I access educational session registration?

Go to the conference website and click the Edit Registration tab, fill in your name and email.

### When does registration close for the educational sessions?

Session registration will close on March 1st or 7 days before the start of Conference.

### Can I take a class in a different educational track or change my track?

No, you are required to stay within your track for session registration. Our educational tracks are designed to support competency achievement at a specific level.

### How many sessions will be available to me? Will speakers repeat sessions?

Three sessions per day will be available to each individual. All speakers will repeat their sessions on the same day with the following exclusions: In the EL Track, Laura Berman-Fortgang will repeat her session with one on Monday and one on Tuesday. In the EE Track, Kim Seeling Smith will repeat her session with one on Monday and one on Tuesday.

### How will I know which breakout sessions will address the competencies I need to develop?

You can find the primary and secondary competencies for each speakers' session by clicking the [more info] tab next to the session title on the registration page.

### Who can I contact with additional questions?

#### Women's Foodservice Forum Registration Headquarters

Toll-Free: 800.351.0232

Local: 952.767.1299

Fax: 952.884.5680

Email: [WFF@metroconnections.com](mailto:WFF@metroconnections.com)