

## Important WFF Conference Hotel Information

The WFF 2015 Annual Development Conference will be held at the Orlando World Center Marriott and we want to ensure that your reservations are made correctly.

For your security, please make all room reservations through the authorized reservation methods:

- the WFF conference website, [annual15.wff.org](http://annual15.wff.org), or
- directly at the Orlando World Center Marriott, <https://aws.passkey.com/g/26842122>

**No one at the hotel will initiate communication with you to make a reservation.**

You may receive email or telephone solicitations from unauthorized third-party entities (so-called “Housing Pirates”) to book your room for your conference. These Housing Pirates have no affiliation with the Hotel.

\*If you receive a call from one of these unauthorized affiliations (see list of aliases below), please forward any information they provide to [events@wff.org](mailto:events@wff.org).

### HOW HOUSING PIRATES WORK:

Housing Pirates operate by contacting potential attendees of an event and soliciting them to book guest rooms at rates below your contracted room rates and typically require full, non-refundable pre-payment at the time of booking a reservation. And often times will say the Hotel is full and offer an alternative when the headquarter Hotel has available inventory. These rates are not approved or authorized by the Hotel or our conference. Unfortunately, often times, this is an outright scam and no guest room reservation actually exists and you may not be able to obtain a refund if you cancel with them. In addition to these concerns, the potential exists for Housing Pirates to misuse the personally identifiable information provided by impacted attendees, including credit card information. Rest assured that the Hotel does not provide Housing Pirates with any information about you nor do they have permission to use the Hotel name, logo or likeness in any of their marketing materials.

### As a reference some of the unauthorized Housing agencies that may solicit you are:

- BME Global
- Convention Expo Travel
- Convention Housing Services or CHS
- Convention Hotel Management or CHM
- Diamond Housing Associates
- Trade Show Housing
- Exhibition Housing Services or EHS
- Global Housing Management
- International Event Planners
- National Travel Associates

**We look forward to seeing you in Orlando!**  
**Your WFF Team**