

WFF Partner Company Benefits 2015

BENEFITS AND PARTNER LEVELS ARE BASED ON CASH ONLY

TALENT PIPELINE DEVELOPMENT

	CONTRIBUTOR \$5,000	ADVOCATE \$10,000	CHAMPION \$25,000	BENEFACTOR \$50,000	CATALYST \$100,000	TITLE \$250,000	ENTERPRISE \$500,000
Comp Reg Annual Conference (Conference Sponsors and WFF Title Sponsor)				3	6	25	25
Comp Reg Executive Summit (Executive Summit Sponsors and WFF Title Sponsor)						10	10
Career Center Comp Postings	25	50	100	250	500	750	1000
Comp Membership	5	10	20	30	40	*	*

STRATEGIC CONNECTIONS

VIP Reception				2	4	8	8
VIP Registration at Conference (Conference Sponsors and WFF Title Sponsor)				2	4	8	8
Photo Opportunities during Conference (WFF Selected)					■	■	■
VIP Registration at Executive Summit (Executive Summit Sponsors and WFF Title Sponsor)						■	■
Guaranteed Hotel Room Block at Conference /Executive Summit						■	■
VIP Seating at Conference						■	■
Backstage Passes to Green Room at Conference						2	2

BRAND DISTINCTION

Partner recognition on WFF main landing page						Logo	Logo
Partner feature story in Nat'l Tradeshow / Business media						■	■
Social Media Promotion					■	■	■ Partner
recognition on WFF Conference Mobile App					Logo	Logo	Logo
Partner recognition in trade media & press release			■	■	■	■	■
Partner recognition in Annual Conference / ES Program Journals	■	■	■	■	Logo	Logo	Back Cover Ad
Partner recognition onsite at signature events and marketing collateral	■	■	■	■	Logo	Logo	Logo
Partner recognition on WFF Partner landing page	Logo	Logo	Logo	Logo	Logo	Logo	Logo

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* WFF Membership is included with Annual Conference Complimentary Registration.