



PARTNER INTENT AGREEMENT

Changing the Face of Leadership

Company Name _____

Partnership Level _____

Agreement Start Date _____

Agreement End Date _____

*All commitments will be for a one year term.

Support of WFF Mission

Annual Contribution \$ Amount _____

Designated Recognition

Option 1:

Event _____

Item _____

Contribution _____

Option 2:

Event _____

Item _____

Contribution _____

**WFF will contact you to confirm recognition.*

Company Address: _____

COMPANY CONTACT:

Title: _____

Email: _____

Phone: _____

Approved By: _____

Date: _____

(signature, electronic is accepted)

*Note: These benefits supersede all previous programs.

• New partnership benefits start immediately upon fully executed agreement.

• Renewing single year partners, new benefits begin once payment has been received by the WFF.

• Payment methods - WFF accepts Visa, MasterCard, American Express or Checks paid to WFF.

• All invoices are due upon receipt.

Fax this form to 972-770-9150 or scan and email to

partnership@wff.org.

WFF PARTNERSHIP BENEFITS

TALENT PIPELINE DEVELOPMENT

- Complimentary Registration to Annual Leadership Development Conference (Conference Sponsors & WFF Title Sponsor)
- Complimentary Registration to Executive Summit (Summit Sponsors & WFF Title Sponsor)
- Complimentary Career Center job postings for partner companies (annually)
- Complimentary Memberships (coupon code is valid for 90-days, membership is for 1-year)

STRATEGIC CONNECTIONS

- VIP Reception
- VIP Registration at the Annual Leadership Development Conference (Conference sponsors and WFF Title Sponsor)
- Photo Opportunities during Annual Leadership Development Conference (WFF Selected)
- VIP Registration at Executive Summit (Executive Summit Sponsors and WFF Title Sponsor)
- Guaranteed Hotel Room Block at Annual Leadership Development Conference / Executive Summit
- VIP Seating at the Annual Leadership Development Conference
- Backstage Passes to Green Room at the Annual Leadership Development Conference

BRAND DISTINCTION

- Partner recognition on WFF main landing page
- Partner feature storing in National Tradeshow / Business Media
- Social Media Promotion
- Partner recognition on WFF Conference Mobile App
- Partner recognition in trade media & press release
- Partner recognition in the Annual Leadership Development Conference / Executive Summit Program Guide(s)
- Partner recognition onsite at signature events and marketing collateral
- Partner recognition on WFF Partner landing page



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